



portfolio by ulrike koeb

reduce

reuse

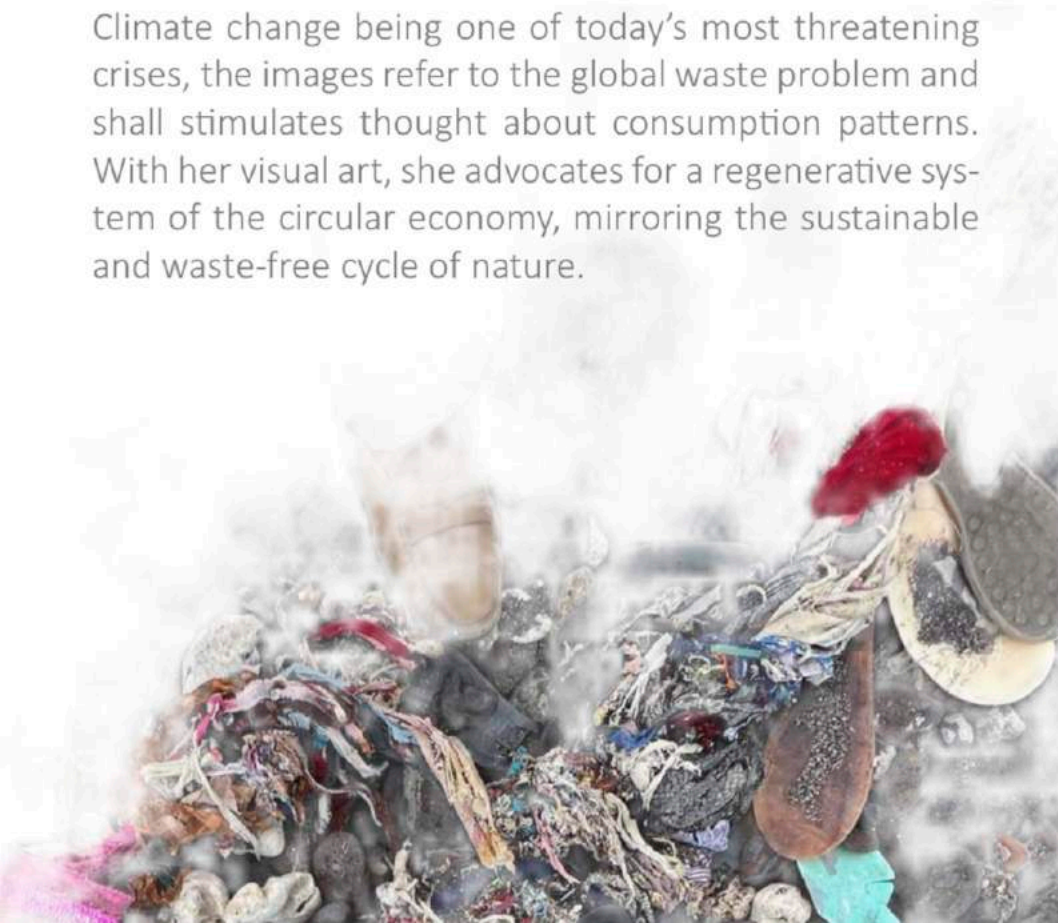
rethink

reduce/reuse/rethink

Ulrike Koeb presents a unique meeting point at the nexus between art and environmental awareness.

„reduce–reuse–rethink“ is a composition of selected works, which show waste and everyday objects arranged aesthetically and harmoniously in color to attract the viewer’s attention. The appealing images are a vivid reminder on how carelessly everyday items are thrown away and how waste is occupying our spaces unnoticedly.

Climate change being one of today’s most threatening crises, the images refer to the global waste problem and shall stimulates thought about consumption patterns. With her visual art, she advocates for a regenerative system of the circular economy, mirroring the sustainable and waste-free cycle of nature.



#01 BIC blue



#49 poly cotton



#46 indietro



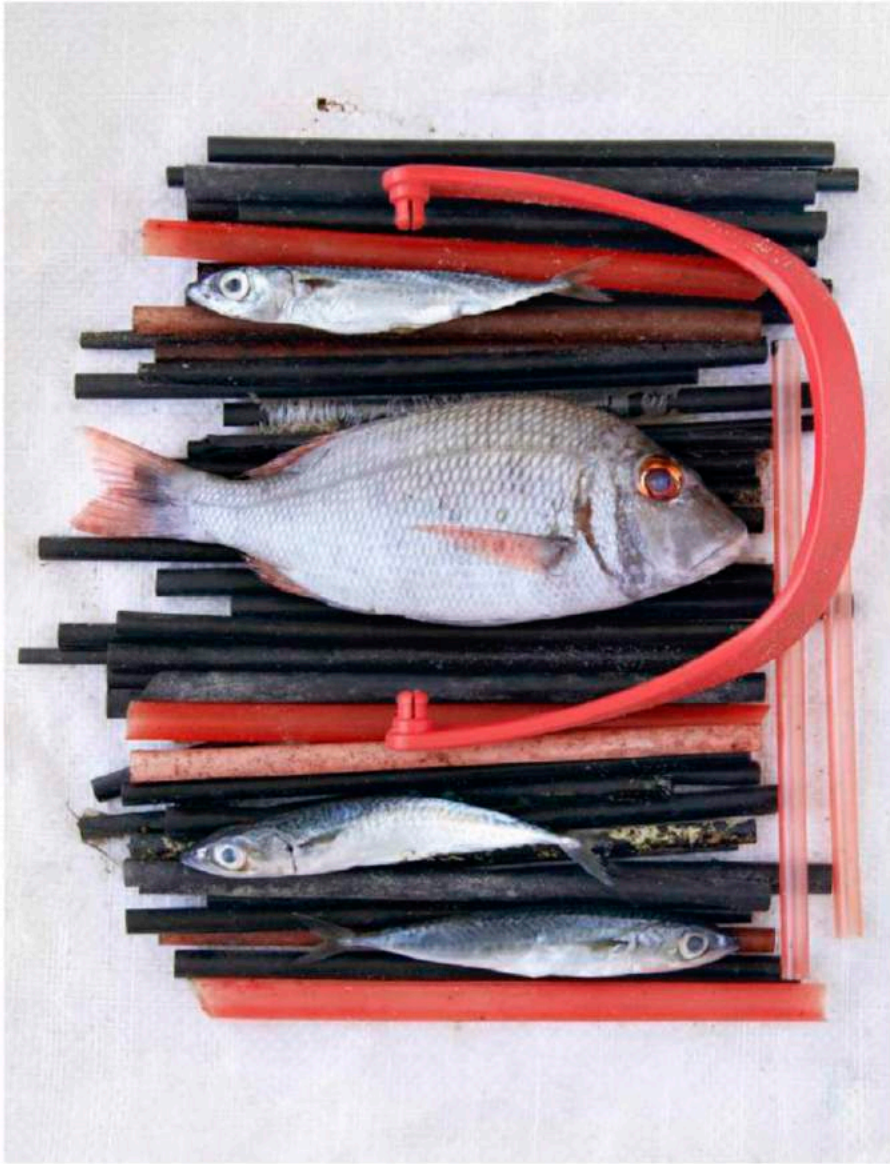


#14 polpo



#05 fabric zwo





#21 black straw



#23 conchiglie



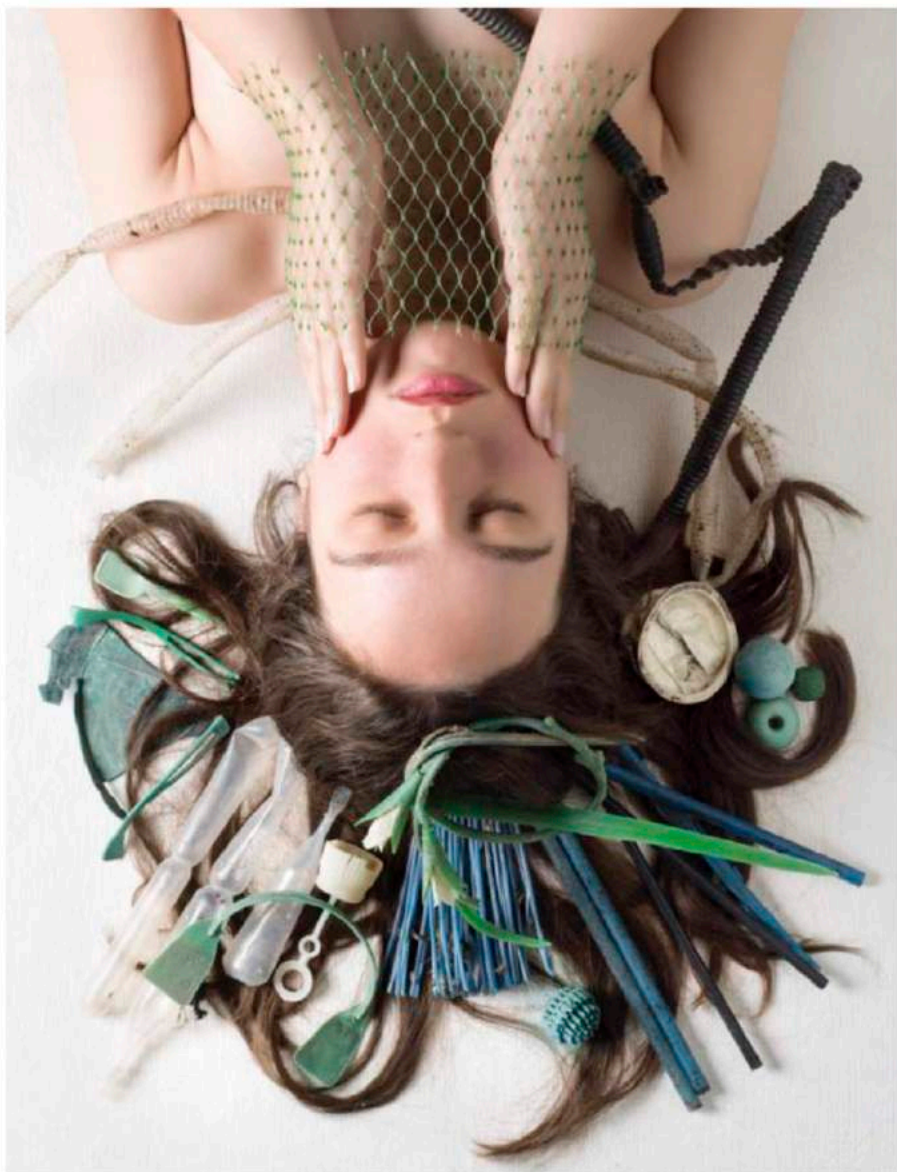


#48 kramuri



#32 plateau





#30 sirena

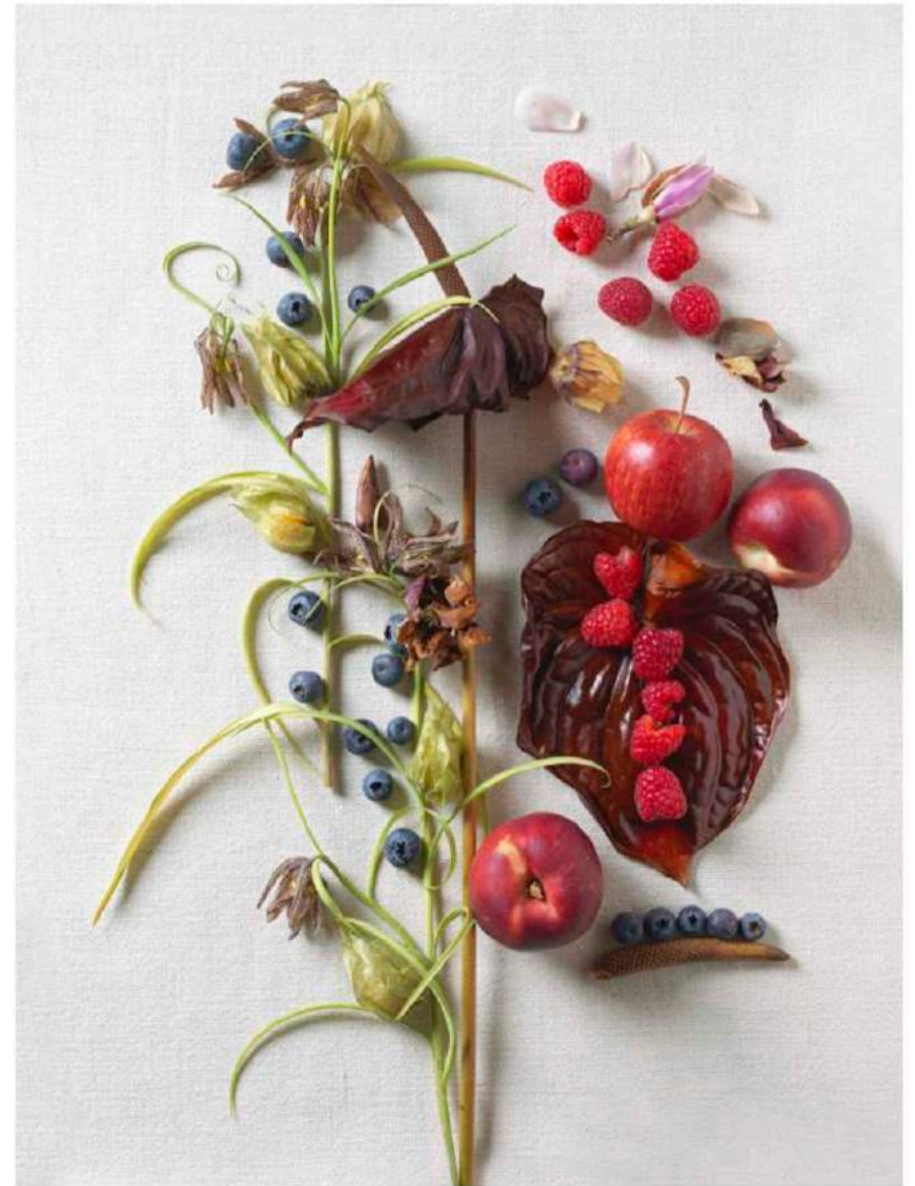


#13 fork fromage





#34 brie flora



#35 flamingo flora





#17 aubergine p

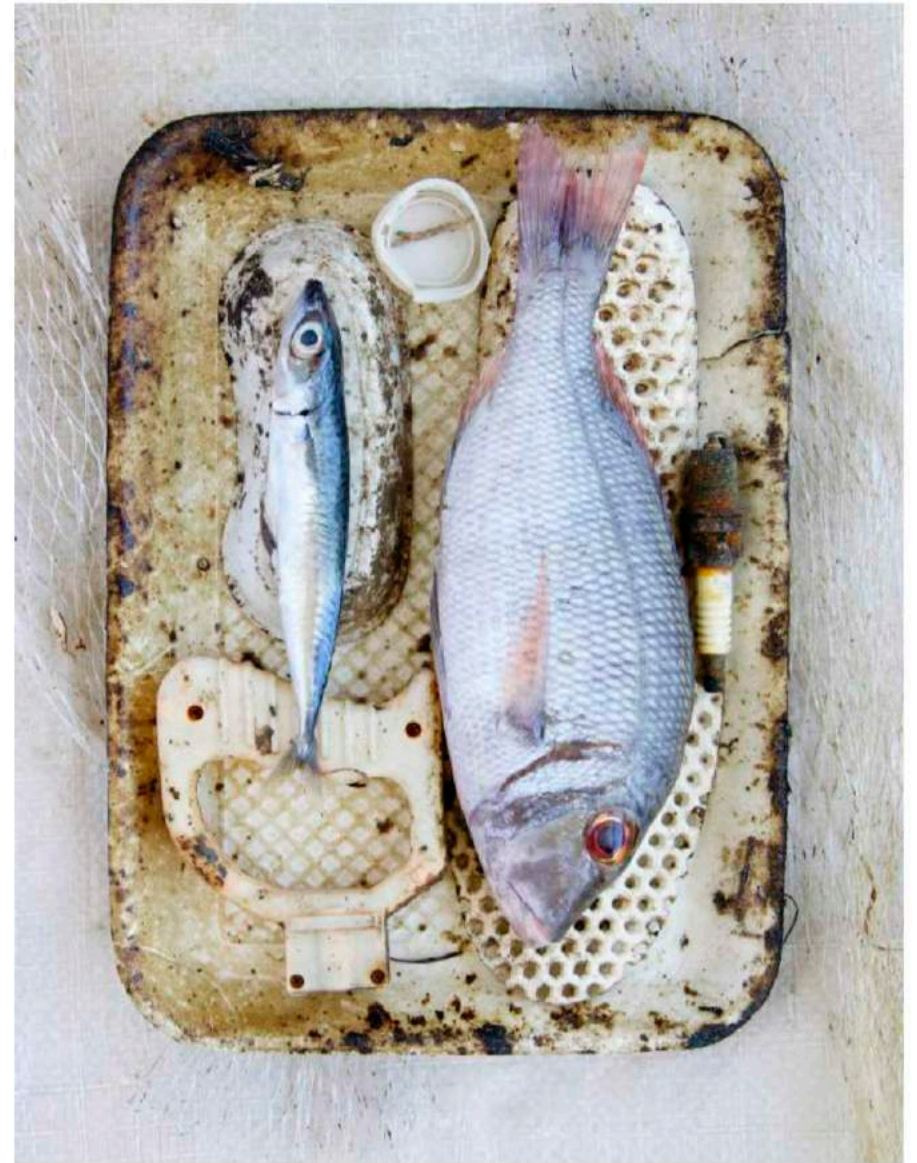


#33 burgundy





#50 dehumidified

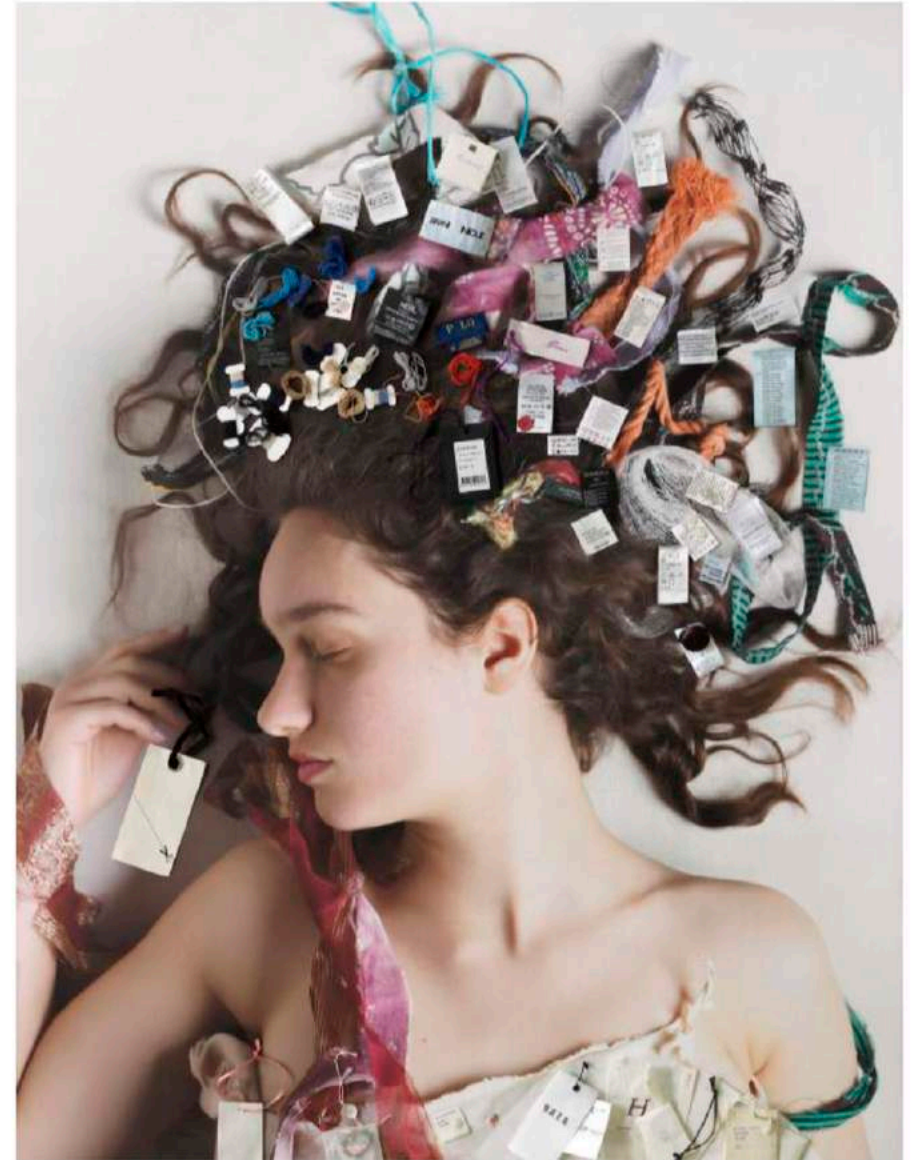


#20 mit schuppen und teer





#39 herdengröße



#31 labels



biography

ULRIKE KOEB lives and works as a food and still-life photographer in Vienna, Austria. Her interest in photography was originally sparked by a love for detail and the passion for color, light and style which led her into artistic photography. In addition to commercial magazine and book projects, her photographs have appeared in numerous publications and have been featured in group and solo exhibitions:

1995 - Oman in Platinum prints, Muscat, Oman
2006 - Attic, Hittisau, Austria
2011 - Table manners, Gwangju, South Korea
2012 - Room 333, Breda, The Netherlands
2016 - Arte Laguna Arsenale, Venice, Italy
2016 - Photo Vienna, MAK, Vienna, Austria
2018 - Vienna design week, Vienna, Austria
2019 - Food design, acf Budapest, Hungary
2022 - Canvas art fair, Venice, Italy
2022 - Helsinki Photofestival, Finland
2022 - Budapest Photofestival, Budapest, Hungary
2022 - Balaton Garten, Alsóörs, Hungary
2022 - Imagefestival Amman, Jordan
2022 - Drap Art Festival, Barcelona, Spain
2023 - Sustainable food design, ACF Bratislava and London
2023 - The Meal, Dommuseum Vienna, Austria
2023 - Destil design hub, Tirana, Albania
2023 - Belgrad Photomonth, Serbia

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